

OMNI-CHANNEL TALENT & BRAND REPRESENTATION

Representing the voices audiences trust *and the brands built to reach them.*

JoneKiri is a media representation and brand partnership agency for premium podcasts, YouTube creators, and social talent across all verticals especially Business, Finance, and Self-Improvement. We build the sponsorship relationship end to end - from proposal to host-read to renewal - so every show and every brand is fittingly funded with the brands they love.

WHAT WE DO

Talent & Brand Representation

Exclusive sales representation for shows and creators, matched with the right brand demand.

Omni-Channel Sponsorship Sales

Host-read audio, video, newsletter, and social integrations packaged and sold as one campaign.

Contracts & Deal Structuring

Rate cards, usage rights, and renewal terms negotiated to protect both sides of the table.

Ad Operations & Trafficking

Insertion orders, creative scheduling, promo codes, and host-read execution, fully managed.

Campaign Reporting & Analytics

Delivery tracking and clear post-campaign recaps that brands can act on.

Optimization & Renewals

Mid-flight adjustments and data-backed renewal strategy that grow every partnership.

REPRESENTED NETWORK

A growing roster of premium shows across investing, entrepreneurship, culture, and wellness, each with a loyal, high-intent audience advertisers can't reach at this depth anywhere else.



The Investor's Podcast Network

Business & Investing



Success Story
with Scott D. Clary

Entrepreneurship



The Iced Coffee Hour

Culture & Entrepreneurship



Heal Squad
with Maria Menounos

Health & Wellness

SELECTED BRAND PARTNERS



1B+

COMBINED REACH

Listeners and viewers across the shows and creators we represent - a scale advertisers can plan real media around.